



Sponsor Prospectus

Italian Society for Hair Science and Restoration

2026 International Congress of S.I.Tri.
Rome, Italy
21-22-23 May 2026



ISHRS Europe Live Surgery Workshop
24 May 2026



INTRODUCTION

The Italian Society for Hair Science and Restoration (S.I.Tri.)

The Italian Society for Hair Science and Restoration (*Società Italiana di Tricologia*) was founded as a scientific, apolitical and non-profit Medical Association with the aim of establishing Trichology as a scientific branch of Multi-Specialist Medicine, and more generally, of humanistic culture. We are the largest European Trichology Association.

S.I.Tri.® (or **SITri®**) is the official and registered abbreviation that indicates the “*Società Italiana di Tricologia*” (“Italian Society for Hair Science and Restoration”).

TricoItalia® is the registered name for the educational-scientific sector of S.I.Tri. associated with non-graduate students and aesthetic operators of Trichology.

S.I.Tri. 2026 International Congress

21-22-23 May 2026

The 48th **S.I.Tri. Congress** will be held from **21-23 May 2026** in **Rome** at the **Precise House Mantegna Hotel**.

The speakers and faculty at the Congress will be among the foremost international experts in the field of Medical Trichology and Hair Restoration Surgery, presenting on the latest innovations and developments in the field.

In addition to representing an important cultural and scientific event, this Congress also aims to be a valuable meeting point for all colleagues in the field who wish to share their experiences, knowledge, and solutions.

Accordingly, the Congress Scientific Committee has undertaken a considered selection of events and topics in order to guarantee an innovative program of workshops and seminars to stimulate engaging discussion and comparison between the participants.

As usual, our spring congress will also include a beautiful **Gala Dinner**, which will be held on the evening **Friday, 22 May 2026** at the **Terrazza Caffarelli**.

ISHRS Europe Live Surgery Workshop – 26 May 2024

Following the success of the 2022 and 2024 Live Surgery Workshops (LSW), S.I.Tri. together with the International Society of Hair Restoration Surgery (ISHRS) Europe have organized another **LIVE SURGERY WORKSHOP** on Hair Restoration Surgery to coincide with the S.I.Tri. 2026 International Congress.

The Workshop will be held on **Sunday 24 May 2026** at the **Villa Salaria Hospital** in **Rome**, Italy.

During the Live Workshop, 3 hair restoration surgery interventions will be held simultaneously, demonstrating FUE and FUT techniques. The instructors for the Workshop will be amongst the most influential hair restoration surgeons worldwide, including members of both the ISHRS and S.I.Tri., and some of the newest techniques in the field of Hair Restoration Surgery will be demonstrated.

6 Sponsor tables are available at the Live Surgery Workshop. All details and prices are available in the price table included on page 9 of this document.

PAST CONFERENCES

- Florence, 13 Aprile 2025
- Milan, 23-25 May 2024
- Florence 16/17 April 2023
- Florence 22-24 May 2022
- Florence 3/4 October 2021
- Verona 18/19 November 2018
- Naples 14/16 April 2018
- Rome 26/27 November 2017
- Venice 26-29 May 2017
- Torino 19/20 November 2016
- Florence 17 April 2016
- Bologna 25 October 2015
- Rome 19 April 2015
- Florence 9 November 2014
- Florence 11 May 2014
- Florence 17 November 2013
- Florence 5 May 2013
- Bologna 11 November 2012
- Florence 22 April 2012
- Venice 23 October 2011
- Florence 10 April 2011
- Milan 14 November 2010
- Capri 21 May 2010
- Bari 22 November 2009
- Florence 19 April 2009



PHOTOGRAPHS FROM THE LAST SITRI INTERNATIONAL CONGRESS Milan, May 2024



GENERAL INFORMATION –

S.I.Tri. 2026 International Congress – 21-22-23 May, 2026

Congress Location

Precise House Mantegna Hotel
Via Andrea Mantegna, 130
Rome - Italy

<https://www.precisehotels.com/precise-house-mantegna-roma>

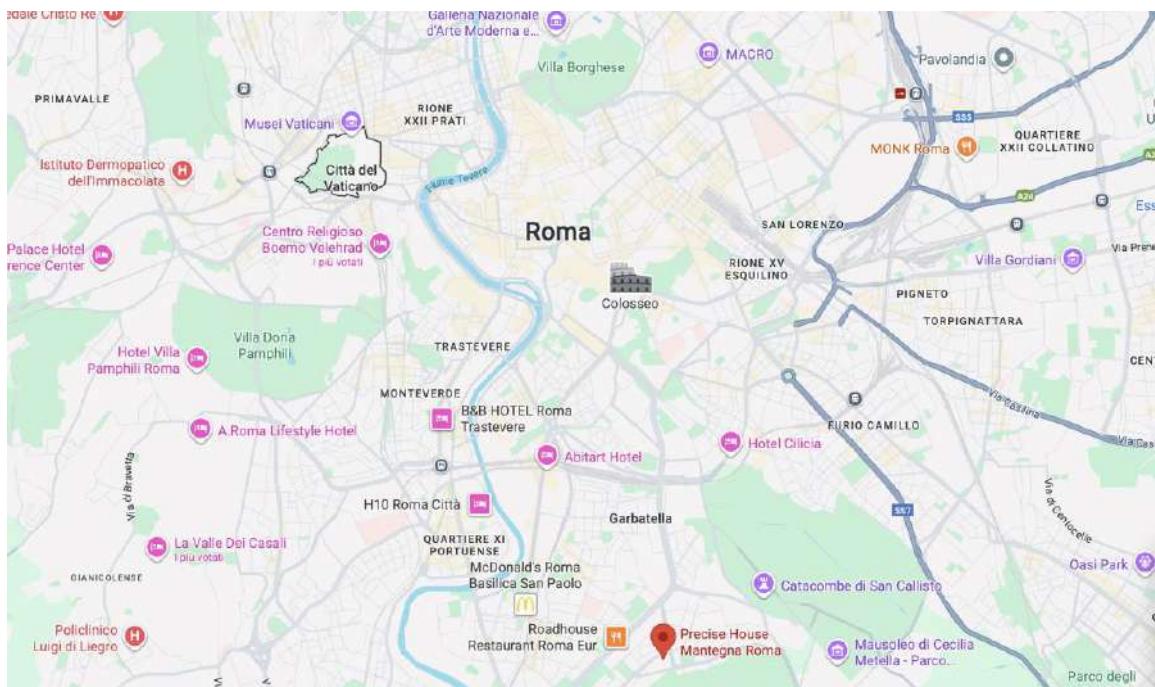


How to get there

Precise House Mantegna Rome is strategically located in the EUR-Garbatella district, Rome's financial hub. Its proximity to the city's new exhibition center, comfortable facilities, and lush green surroundings make this urban hotel the perfect choice for business travelers. The hotel is ideally located for both the airport and the city center, making it the perfect choice for both business and leisure travelers. It offers spacious rooms with a modern design, equipped with everything you need for luxurious comfort.

The hotel entrance is at Via Andrea Mantegna 130, while the address for **loading/unloading** goods is Via Del Caravaggio 97, the side street behind the hotel.

- 20 minutes by taxi from Rome Termini Train Station
- 40 minutes from Rome Fiumicino Airport



Languages

The official languages for the conference are Italian and English. Simultaneous translation services will be available.

Congress Websites

1. S.I.Tri. 2026 International Congress Official Website: <https://eventi.sitri.it/en/>
2. S.I.Tri. Home Page: <https://www.sitri.it/en/>

Organising Secretary

Italian Society for Hair Science and Restoration
Via San Domenico, 107
50133 – Florence
Email: segreteria@sitri.it – info@sitri.it

Congress Coordinator

Dott. Andrea Vanni
Secretary, Italian Society for Hair Science and Restoration
Tel: +39 333 834 9750
Email: segreteria@sitri.it

Scientific Director

Dott. Andrea Marliani

Congress Scientific Committee

Andrea Marliani
Antonio Soverina
Daniele Campo
Donato Di Nunno
Elisabetta Bianchi
Fiorella Bini
Gaetano Agostinacchio
Guido Vido Trotter
Marco Toscani
Paolo Gigli
Piero Rosati
Piero Tesauro
Roberto D'Ovidio
Santo Raffaele Mercuri
Torello Lotti
Vincenzo Gambino

PRELIMINARY CONFERENCE OUTLINE

Thursday, 21 May 2026

| | |
|---------------|---|
| 09:00 - 13:30 | EXHIBITOR SET UP |
| 14:00 | Attendee Registration Desk open |
| 14:45 | S.I.Tri. International Congress Opening Ceremony |
| 15:00 – 15:20 | <u>S.I.Tri. Workshop</u> |
| 15:20 – 15:40 | <u>Industry Partner Workshop 1</u> |
| 15:40 – 16:00 | <u>Platinum Sponsor Workshop 2</u> |
| 16:00 – 16:20 | <u>Platinum Sponsor Workshop 3</u> |
| 16:20 – 16:40 | <u>Q&A</u> |
| 16:40 – 17:10 | <u>Coffee Break and visit the exhibits</u> |
| 17:10 – 17:30 | <u>S.I.Tri. Workshop</u> |
| 17:30 – 17:50 | <u>Industry Partner Workshop 4</u> |
| 17:50 – 18:10 | <u>Industry Partner Workshop 5</u> |
| 18:10 – 18:30 | <u>Q&A</u> |

Friday, 22 May 2026 – ENGLISH / ITALIAN LANGUAGE WITH SIMULTANOUS TRANSLATION

| | |
|---------------|---|
| 08:00 | Attendee Registration Desk open |
| 08:30 – 10:50 | Scientific Sessions |
| 10:50 – 11:20 | <u>Coffee Break and visit the exhibits</u> |
| 11:20 – 13:00 | Scientific Sessions |
| 13:00 – 14:30 | <u>Lunch Buffet and visit the exhibits</u> |
| 14:30 – 18:00 | Scientific Sessions |
| 19:30 | Gala Dinner at the Terrazza Caffarelli |

Saturday, 23 May 2026 – ENGLISH / ITALIAN LANGUAGE WITH SIMULTANEOUS TRANSLATION

| | |
|---------------|---|
| 08:00 | Attendee Registration Desk open |
| 08:30 – 10:50 | Scientific Sessions |
| 10:50 – 11:20 | <u><i>Coffee Break and visit the exhibits</i></u> |
| 11:20 – 13:00 | Scientific Sessions |
| 13:00 – 14:30 | <u><i>Lunch Buffet and visit the exhibits</i></u> |
| 14:30 – 18:00 | Scientific Sessions |

Sunday, 24 May 2026 - ENGLISH LANGUAGE ONLY

09:00 - 18:30 LIVE SURGERY WORKSHOP

Jointly presented by the International Society of Hair Restoration Surgery (ISHRS) Europe and the Italian Society for Hair Science and Restoration (S.I.Tri.).

Location: Villa Salaria Hospital, Rome

Expected attendees: 40-70, physicians only.

Full program will be available from 1 March 2026.

SPONSORSHIPS - General Information

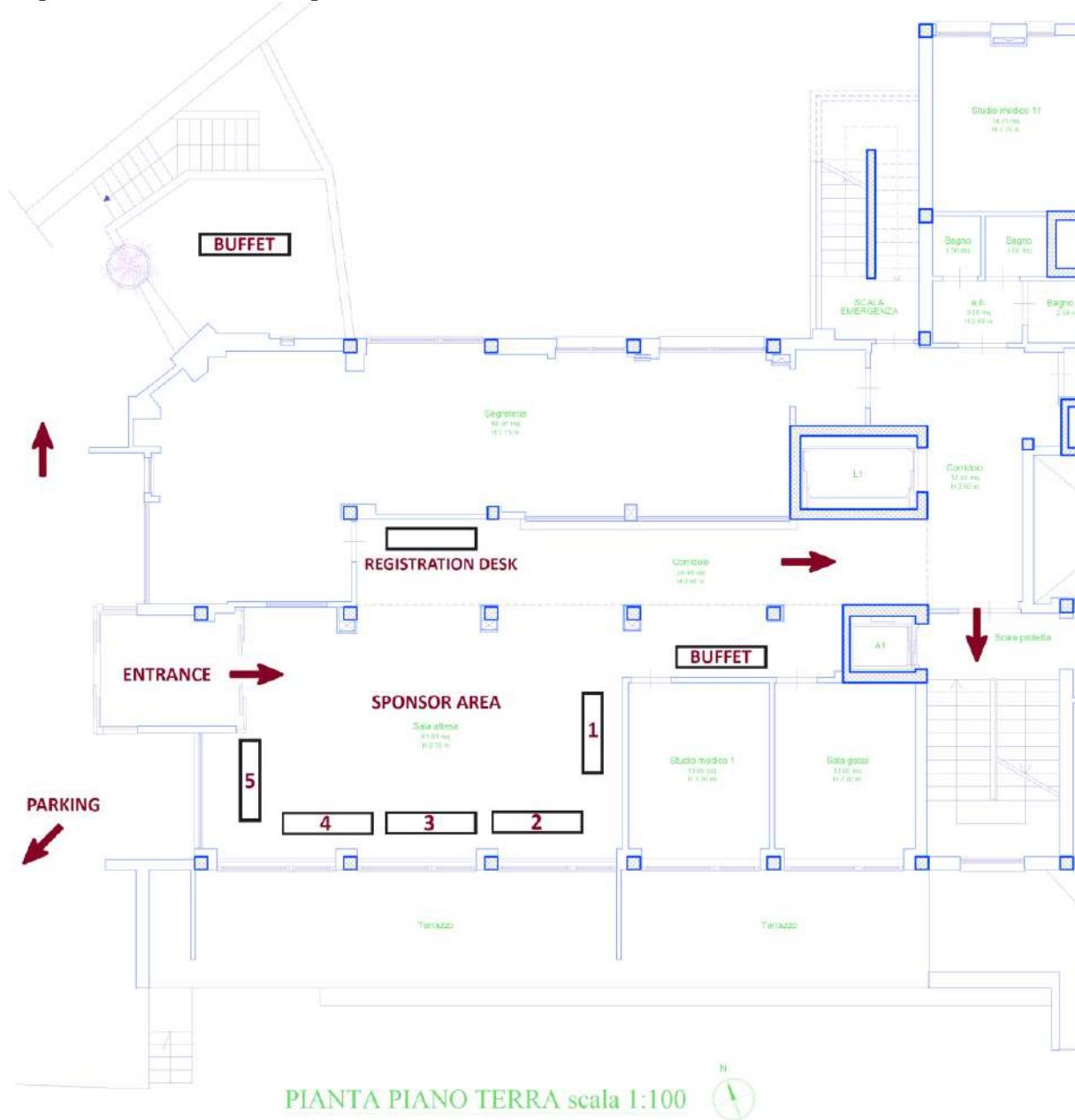
- Sponsorships for the **ISHRS/S.I.Tri. Live Surgery Workshop** and the **S.I.Tri. 2026 Congress** are sold separately.
- All prices indicated are subject to 22% IVA (VAT).
- Companies interested in one or more sponsorships are asked to complete and return the form contained in this document to the S.I.Tri. Organizational Secretariat.
- Requests will be processed and confirmed in chronological order of receipt. The applying company is responsible for confirming that the sponsorship request was successfully received by S.I.Tri.
- The Organizational Secretariat is available to evaluate ad hoc sponsorships established with each individual company.
- Bulky materials and removable structures must be communicated to the Organizational Secretariat.
- The company must provide the organizational secretariat with the list of company staff within 10 days of the event.

Exhibiting at the S.I.Tri./ISHRS Live Surgery Workshop

24 May 2026

EXHIBIT SPACE – Villa Salaria Hospital, Rome

Floorplan – Villa Salaria Hospital, Ground Floor



There are **5 exhibition spaces available** for companies on the ground floor, as indicated on the floor plan. The hair restoration surgical interventions will take place on the second underground level (LL2), which participants will be able to access via the elevators or stairs.

The following services are included for all levels of Sponsorship at the Live Workshop:

- Company logo included on the official event program.
- Company logo included on the Event website (Eventi.sitri.it), with hyperlink to the company website.
- Wi-Fi connection throughout the event.
- Electrical outlet.

Sponsorship Options – Live Surgery Workshop

Sunday, 24 March 2026

Enhanced Sponsorship

2600 € +IVA 22%

- 1 exhibit table (180cm x 80 cm) with tablecloth and two chairs.
- Complimentary entrance ticket for 2 staff members.
- Opportunity to provide a two-minute presentation to all attendees at the commencement of the workshop.

Standard Sponsorship

1600 € +IVA 22%

- 1 exhibit table (180cm x 80 cm) with tablecloth and two chairs.
- Complimentary entrance ticket for 1 staff member.

Exhibiting at the S.I.Tri. 2026 International Congress

Hotel Precise House Mantegna, 21-22-23 MAY 2026

SERVICES INCLUDED:

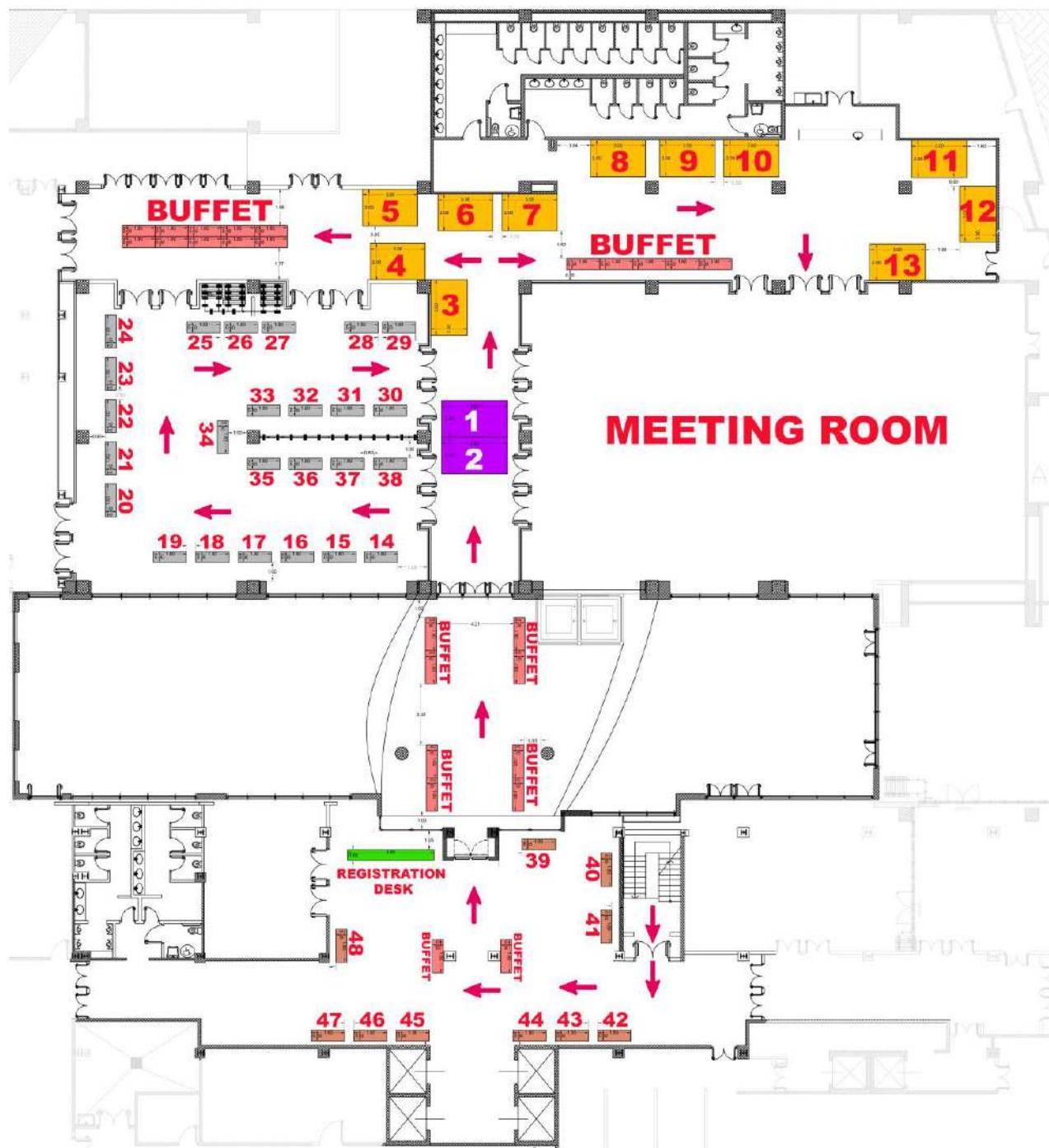
All levels of Sponsorship include:

- Inclusion of company logo in the Final Program Guide.
- Inclusion of company logo on the Congress website (Eventi.sitri.it), with hyperlink to the company website.
- Wi-Fi connection during the conference.
- Attending sponsor representatives and guests will be offered complimentary entrance to the congress, including lunches and coffee breaks.
- The company must provide the organizational secretariat with the list of attending representatives within 10 days of the event.

IMPORTANT:

- Each exhibiting company must complete **ATTACHMENT A: “Sponsorship request form”** and send it by email to the organizational secretariat at segreteria@sitri.it specifying the type of stand and the amount.

Exhibit Space Floorplan – S.I.Tri. 2026 International Congress



Key

Booths 1 to 2: **PLATINUM**

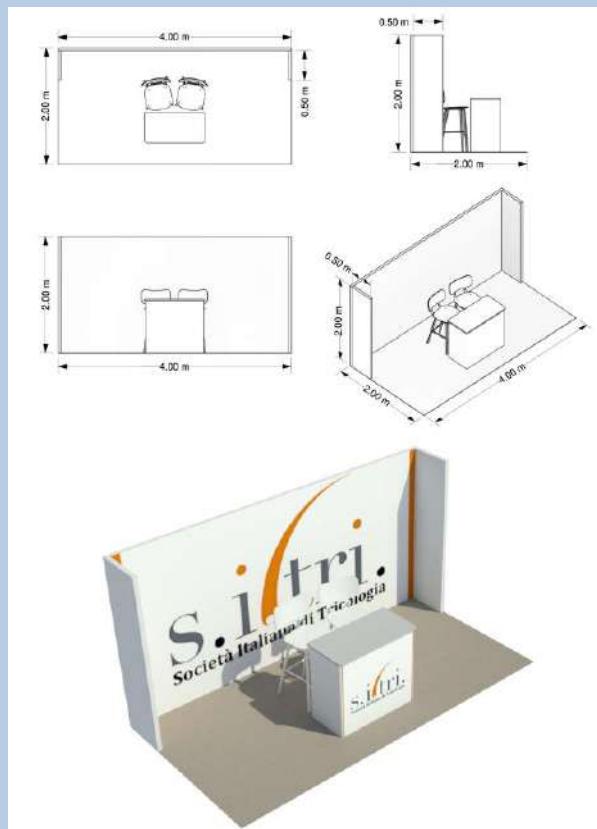
Booths 3 to 13: **GOLD**

Booths 14 to 38: **SILVER**

Booths 39 to 48: **BRONZE**

PLATINUM

€7300 +IVA 22%

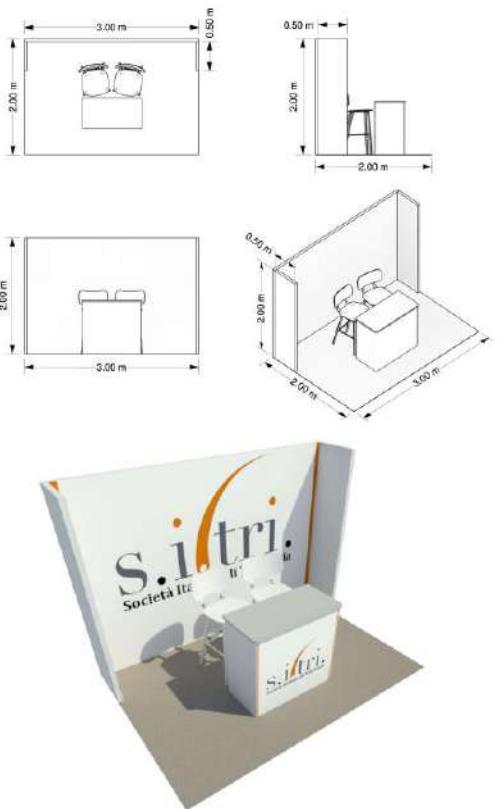


- PLATINUM large pre-fitted exhibit area, 4m x 2m stand (8m²).
- Printed wall graphics included in price.
- 1 graphicized desk (100cm x 100cm x 75cm)
- 2 chairs.
- Electrical power strip.
- Carpet size: 400x200 cm; Color: Grey.
- Company logo on congress website: events.sitri.it, with hyperlink to company website.
- Company logo on various publicity materials (roll-up, official program guide, banner etc.).
- 4 complimentary exhibit staff registrations.
- 4 complimentary guest registrations.
- 2 complimentary tickets to the Gala Dinner.
- **Opportunity to provide a 20-minute workshop during the afternoon of Thursday, 21 May 2026 (first day of the congress)**
- 1 page advertisement in the printed program guide relating to the company presentation.
- Possibility to present a 3-minute video, which will be shown during the breaks of the congress.
- Extra furnishings available on request and to be quoted separately.

MAXIMUM 2 AVAILABLE

GOLD

€3900 +IVA 22%



- GOLD large pre-fitted exhibit area, 3m x 2m stand (6m²).
- Printed wall graphics included in price.
- Electrical power strip.
- Carpet size: 300x200 cm; Color: Grey
- Company logo on congress website: events.sitri.it, with hyperlink to company website.
- Company logo on various advertising material (roll-up, official program guide, banner etc.).
- 3 complimentary staff registrations.
- 3 complimentary guest registrations.
- Extra furnishings available on request and to be quoted separately.

11 SPOTS AVAILABLE

SILVER

€2300 +IVA 22%



- SILVER exhibition area – includes table 180cm x 60cm.
- Electrical power strip.
- Company logo on website: events.sitri.it, with hyperlink to company website.
- Company logo on various advertising material (roll-up, official program guide, banner etc.).
- 2 complimentary staff registrations.
- 2 complimentary guest registrations.
- Extra furnishings available on request and to be quoted separately.

25 SPOTS AVAILABLE

BRONZE

€1500 +IVA 22%



- BRONZE exhibition area, includes table 180cm x 60cm.
- Electrical power strip.
- Company logo on congress website: events.sitri.it, with hyperlink to company website.
- Company logo on various advertising material (roll-up, official program guide, banner etc.).
- 2 complimentary staff registrations.
- Extra furnishings available on request and to be quoted separately.

10 SPOTS AVAILABLE

| Additional Sponsorship Options | | Price |
|--------------------------------|---|-------|
| 1 | <p>Provide a Sponsored Workshop</p> <ul style="list-style-type: none"> • Duration: 20 minutes • Time/Date: Afternoon of Thursday, 21 May 2026 (companies can request a time slot). <p>ATTENTION:</p> <ul style="list-style-type: none"> • Only 3 workshops available, while places last. • The workshops must be carried out in English language. | €1000 |
| 2 | <p>Provide a Sponsored Presentation to Attendees</p> <ul style="list-style-type: none"> • Duration: 7 minutes • Time/Date: Friday or Saturday between 14:30 – 15:30. <p>ATTENTION:</p> <ul style="list-style-type: none"> • 8 presentation slots are available, while places last. | €500 |
| 3 | Provision by the sponsor of attendee bags with company logo | Free |
| 4 | Provision by the sponsor of notepads and pens to participants with company logo | Free |

SPONSOR REQUEST FORM – DOCUMENT A

The following form must be completed and returned to via email to:

The Organising Secretary for **Società Italiana di Tricologia**
Email address: segreteria@sitri.it

The requests will be evaluated in chronological order of their arrival. Upon receiving the completed form, the Organising Committee will send a confirmation of the sponsorship and a contract specifying mode of payment, invoicing and cancellation policy.

Company.....

Address..... Postal Code..... City

P.IVA (VAT)..... Tel..... Fax.....

Name

Email

Website

Having reviewed the different sponsorship opportunities, we request:

Please tick the corresponding box

ISHRS LIVE WORKSHOP (24 MAY 2026)

- LSW ENHANCED PACKAGE (€2600 + IVA)*
- LSW STANDARD PACKAGE (€1600 + IVA)*

Please indicate preferred table number as per location floorplan (see page 8):.....

46th S.I.TRI. CONGRESS (21/22/23 MAY 2026)

- PLATINUM PACKAGE (€7300 + IVA)*
- GOLD PACKAGE (€3900 + IVA)*
- SILVER PACKAGE (€2300 + IVA)*
- BRONZE PACKAGE (€1500 + IVA)*

Please indicate preferred table number per location floorplan (see page 11):.....

EXTRAS (please describe):

TOTAL COST:..... *IVA (VAT) is 22% and will be added to the final price

ATTENTION: For Live Surgery Workshop Exhibition, signing below indicates you have read and agree to be bound by the “ISHRS Sponsor Request Form – Document B”

Date.....

Name and Title

Signature

ISHRS SPONSOR REQUEST FORM – DOCUMENT B

LIVE SURGERY WORKSHOP

The following form must be read by companies applying to exhibit at the ISHRS & S.I.Tri. Live Surgery Workshop to take place on 24 May 2026.

Application to Exhibit at an ISHRS Event

Your company is being invited to submit an application to exhibit for this one-of-a-kind workshop. The exhibit program is designed to provide hair transplant surgeons first-hand information about products and services specific to the area of hair restoration surgery and to serve as a forum for sharing current technological advances in the field. The ISHRS seeks companies with ethical and truthful advertising and reserve the right to accept or reject any application to exhibit at its discretion.

How this works

| | |
|-------------------|--|
| Step One | Read this form and sign where indicated on the “SPONSOR REQUEST FORM – DOCUMENT A”. |
| Step Two | Applications will be vetted by the ISHRS Exhibits & Advertising Review Committee |
| Step Three | You will be informed of the decision of the Committee as to acceptance or declination. |

Applications to exhibit will be considered for products and services in the following categories:

- Surgical instruments, supplies and equipment
e.g., forceps, needle holders, cutting tools, etc.
- Surgical instruments, supplies and equipment
e.g., implanters
- Medical devices, e.g., FUE devices
- Low level laser therapy (LLLT) devices
- PRP-related products
- Pharmaceuticals specific to hair loss
- Holding solutions
- Camouflage products, scalp
micropigmentation products
- Imaging, digital photography, microscopes
software
- Office & practice management products,
patient financing products
- Scientific publications and textbooks
- Cosmetic items, e.g., non-medical
formulations, shampoos, etc.
- Nutritional items
- Other products associated with the diagnosis
and treatment of hair loss
- Other products or services associated with the
adjunct procedures

Products/Services Exhibited

Products or services exhibited (or referred to) must be related to hair restoration or hair restoration surgery and normally manufactured or supplied by the exhibitor. Exhibitor may exhibit only those product/services for which the application has been approved. ISHRS may refuse to accept the application of any individual or entity whose display of goods or services is not compatible, in the opinion of ISHRS with the educational character and purpose of the program. ISHRS may require an exhibitor to provide additional information regarding its products or services to better assess whether the proposed exhibit is consistent with the educational character and purpose.

Exhibitor Claims

Exhibitors shall conduct their exhibits in a professional, truthful, and ethical manner. In connection with their exhibits, exhibitors shall not make statements or claims: (i) which are false or misleading (e.g., scarless surgery); (ii) regarding the efficacy of their products or services in diagnosing, curing, mitigating, treating, or preventing disease, or effecting the structure or any function of the body, which are not truthful, accurate, complete, and scientifically substantiated; (iii) misrepresenting the significance of assessments, clearances, approvals, or other actions by a government authority with respect to their products or services; (iv) suggesting they or their products or services are endorsed by the ISHRS; (v) regarding their products or services or their use, which are inconsistent with the [ISHRS's Consumer Alert on Unlicensed Technicians Performing Hair Restoration Surgery](#), the [ISHRS's Position Statement on Qualifications for Scalp Surgery](#), [Misleading & Inappropriate Messaging Statement](#), and [Physician Practice Alert](#), all of which are incorporated herein by reference; (vi) stating or implying a physiological effect if their products or services are cosmetics or nutritional supplements; or (vii) which are inconsistent with the legal requirements applicable to the exhibitor or its products or services or demonstrably infringe on the intellectual property or other rights of third parties. Exhibitor shall notify the conference organizer of any change in its legal status or ability to advertise, market, sell, or distribute its products or services in any market in the world between the date of an exhibitor's form and the date of the workshop. Exhibitor shall notify the conference organizer of any notice or other action by a government, other regulatory or legal authority, or any third party asserting exhibitor or its products are not in compliance with applicable law.

Assignment of Booth Table Location

Exhibit table location assignments will be made on a first-come, first-served basis with preference to “LSW Enhanced” sponsors. Table location assignments will be confirmed and communicated to the listed exhibitor contact person via e-mail closer to the date of the workshop. You may indicate your exhibit table location preferences on “SPONSOR REQUEST FORM – DOCUMENT A”, which will be considered but is not guaranteed.

Security

Security is not provided. All property of the exhibitor is understood to remain under its custody and control in transit to and from or within the confines of the workshop clinic.

ISHRS seeks companies with ethical and truthful advertising. ISHRS reserves the right to: (i) refuse exhibitor applications not meeting required standards, and (ii) remove exhibits or parts of exhibits that are inconsistent with the educational purpose of ISHRS at any time before and/or during the exhibition, without any refund. This applies to displays, literature, advertisements, novelties, souvenirs, conduct of persons, etc. ISHRS also reserves the right to withdraw prior approval of an application for any reason. ISHRS may accept or reject any application to exhibit at its discretion.

Cancellation Policy

The following policies will apply to the [exhibit table fee for Live Surgery Workshop](#):

- Cancellation received **by April 1, 2026**: Full refund less €100 administrative fee
- Cancellation received **April 2-24, 2026**: 50% refund of full exhibit space(s) fee less €100 administrative fee
- Cancellation received **after April 24, 2026**: No refund

Product Sales

Exhibitor acknowledges that it bears sole responsibility for the collection and remission of all sales tax and other obligations arising from its product sales.

Indemnification

Exhibitor shall indemnify, defend, and hold the ISHRS, S.I.Tri., the workshop clinic, and their respective directors, officers, members, agents, employees and successors, and each of them, forever harmless from and against: (i) any damage or charges resulting from violation of any law or ordinance or violation of the rules and regulations of either the ISHRS, S.I.Tri, or the workshop clinic by exhibitor, or exhibitor's directors, officers, employees, representatives, agents and contractors, except those occasioned by the gross negligence or willful misconduct of the ISHRS, S.I.Tri, or the workshop clinic; and (ii) any and all other claims, liabilities, losses, damages, or expenses (including, without limitation, attorneys' fees), whether those of the exhibitor or a third party, arising, directly or indirectly, from exhibitor's or exhibitor's directors', officers', employees', representatives', agents' and contractors' occupancy and use of the exhibition premises, or any part thereof, except those arising from the gross negligence or willful misconduct of the ISHRS, S.I.Tri, or the workshop clinic.

Waiver of Liability

Exhibitor hereby waives any and all claims, actions, causes of action, losses, and damages of any kind or nature exhibitor may have against ISHRS, S.I.Tri, the workshop clinic, and their respective directors, officers, members, agents, employees and successors, directly or indirectly resulting from, arising out of, or in any way related to this document. This waiver of liability applies to all claims, actions, causes of action, losses, and damages of any kind or nature whatsoever, including, but not limited to, direct, indirect, general, special, incidental, consequential, exemplary, statutory, contractual, or damages or losses of any other kind or type. This waiver of liability applies whether the alleged liability is based on contract, negligence, tort, strict liability, or any other basis and even if ISHRS, S.I.Tri, or the workshop clinic knew or should have known of the possibility of such damages. This waiver of liability shall be enforceable to the maximum extent permitted by applicable law.

Affirmations

By submitting the "SPONSOR REQUEST FORM – DOCUMENT A", you affirm the following:

-You have read, understand, and agree to be bound by these rules.

-Your company will not make statements or claims, or distribute materials with statements or claims:

1. Which are false or misleading (e.g., scarless surgery);
2. Regarding the efficacy of your products or services in diagnosing, curing, mitigating, treating, or preventing disease, or effecting the structure or any function of the body, which are not truthful, accurate, complete and scientifically substantiated;
3. Misrepresenting the significance of assessments, clearances approvals, or other actions by a government authority with respect to your products or services;
4. Suggesting your or your products or services are endorsed by the ISHRS;
5. Regarding your products or services or their use, which are inconsistent with:
 - a. [ISHRS's Consumer Alert on Unlicensed Technicians Performing Hair Restoration Surgery](#),
 - b. [ISHRS Position Statement on Qualifications for Scalp Surgery](#),
 - c. [Misleading and Inappropriate Messaging Statement](#), and
 - d. [Physician Practice Alert](#);
6. Stating or implying a physiological effect if your products or services are cosmetics or nutritional supplements; or
7. Which are inconsistent with the legal requirements applicable to you and your products or services.

By signing the "SPONSOR REQUEST FORM – DOCUMENT A", we/I agree to abide by all rules and regulations set forth for exhibit space including the Attendee Participation Agreement for company representatives.

Ver. 11/05/25